



EEBA milestone & personnel change

Dear EEBA members,

When **EEBA was founded** nearly two years ago, we joined forces to fill a gap in the representation of interests in the equine sector. Today, almost **100 members from 14 European countries** follow the common vision of creating a network that takes proactively responsibility for shaping the future and perception of our industry and it's economic environment and promotes the cross-border exchange of all experts. **This is a milestone that we can all be proud of as members!**

Our **CEO Anna Lena Grytz** played a decisive role in preparing the foundation, creating the legal and organizational structures and initiating the association's work. With a great deal of industry knowledge and a sense for current social and economic challenges as well as the needs of our members, she has convincingly promoted our vision in the industry. Along the way, she has always successfully mediated between different interests. With her outstanding commitment and expertise, she laid the **foundations for the association's future work.**

We are very grateful to Anna Lena for this significant achievement! We are all the more sorry that this shared chapter will come to an end in December, as the fixed-term contract for this development phase will expire and she will be moving on to new tasks.

From December, the operational tasks of the office will be taken over by the **1st Chairman Stefan Schwanbeck** until further notice. We will inform you about the results of the planned succession plan as soon as possible. All initiated projects and working groups (e.g. standardization committee for safety stirrups) as well as networking and member support within the association including the corresponding external presentation in social networks etc. will be continuously promoted and expanded.

You can reach the association as follows:

Executive Board:

vorstand@eeb-a.eu

+49 1511 4206175 (Stefan Schwanbeck)

Managing Office (from December):

office@eeb-a.eu

+49 151 72006406

For further information and any questions you may have, please do not hesitate to contact us.

With kind regards

Stefan Schwanbeck, 1st Chairman



EEBA European Equestrian Business Association e.V.

Industriestraße 6, 63633, Birstein

Germany

phone: +49 151 7200 64 06

mail: contact@eeb-a.eu

web: www.eeb-a.eu

represented by the Executive Board: Stefan Schwanbeck (1st Chairman), Hugo Matthaes and Monique van Dooren-Westerdaal

Management: Anna Lena Grytz

Local court register: Local court Hanau

Register of associations no.: 32484

VAT-ID: DE 348448079

This email was sent to {{contact.EMAIL}}

You've received it because you've subscribed to our newsletter.

You can find more information about our data protection [here](#).
If you do not wish to receive any further information about the EEBA,
please unsubscribe [here](#).

