



Dubai Equestrian Forum '23 - 19th Oct. -Interested?

Dear members

I jsut have been informed today that this year's **Dubai Equestrian Forum** is scheduled as a **one-day event on October 19th at the Meydan Racing Venue**. The date has thus been set before the start of the racing season (the main criticism last year was the overlap with many other important dates, poor visitor marketing and the resulting poor attendance).

Since the target group on the visitor side are mainly trainers, breeders, veterinarians, etc., the event is certainly primarily interesting for investment goods, training and stable technology, medical products, feed, etc..

Please contact me shortly if the UAE are an important/interesting market for you and you are interested in participating under the following conditions:

- improved visitor marketing concept
- very attractive price offer for the stand
- very convincing offer for hotel accommodation directly at the event site
- some kind of side programm (stable visits or similar on a second day)

If there are enough interested parties from your side, I will be happy to negotiate with the organizer on your behalf.

Alternatively, it would also be possible to produce an EEBA brochure with member advertisements and distribute it via a small booth soleley run by EEBA (with no need for yourself to attend).

Looking forward to your kind feedback!

With best regards

Anna Lena Grytz



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