View in browser



event calendar / distribution partner wanted

Dear members

From the discussions of the last few weeks, it has emerged that some of you would like to see further **joint participations in trade shows and events** for this year. Your feedback is requested for reliable planning!

You will find a list of suggested events for 2023 under <u>selected</u> <u>events 2023</u>. Please use the form to let me know which events are of interest to you so that I can make enquiries and calculate participation prices on this basis. Please feel free to call me if you would like to discuss the context and details of individual events or if events that are important to you are missing in this list.

Quick decisions are necessary for CHIO Aachen (DE), Falsterbo Horseshow (SE) and Dublin Horseshow (IE), as only a **few stand spaces** are left.

Falsterbo is one of the two largest equestrian events in Sweden with around 90,000 visitors & accredited guests or participants and is offering us a discount for booking a larger stand area. With more than 100,000 visitors, the **Dublin** Horse Show is THE meeting point for the Irish breeder and equestrian community and, from my point of view, equally interesting for presenting technical device as well as and equipment & shopping offers.

Edgard Caspers and Beatrice Eichten from becorp GmbH are looking for **distribution partners** for their interesting product portfolio (aqua trainers, AquaSpa, solariums with microvibration and sole inhalation). For details please check below.

I would like to remind you of the invitation to the **Expert Panel Meeting "Animal Welfare** and Safety in Horse Keeping" on 4 May (see below). Register now via the link if you would like to attend. Thank you very much!

Last but not least: please remember to send us your **job announcements & press releases** so that we can share them on the website.



Events by our member Schafhof Connects

What began last year as part of the **Schafhof Dressage Festival** is to be expanded this year: Shopping experiences in a very special ambience for sports fans and families with children. The Schafhof team are expecting around 2,000 visitors a day from 12-15 July.

One week later participants from 15 nations are expected in Kronberg for the **FEI European Championships for Junior and Children** from 17-23 July. "The sport and our programme of side events are designed to make this European Championship a sportive, cheerful and international festival," says Show Director Matthias Alexander Rath enthusiastically. "We will tailor our programme to the different ages and include local guests. It is intended to become a festival by and for riders and by and for the people of Kronberg."

Click here for the **<u>exhibitor</u> <u>information</u>**...

There is the option of organising a joint stand at this event as well.



Distribution partner wanted!

Our member Edgar Caspers from becorp GmbH would like to set a stronger focus on product development & manufacturing in the future and is therefore looking for distribution partners for aqua trainers, AquaSpas, solariums with microvibration and sole inhalation technology. The entire product portfolio is in use at the equine therapy centre 'Tannengrund' in Bargteheide and is presented in a video on its website. Please contact Edgar Caspers directly (email) if you are interested in a cooperation or if you can recommend a suitable partner.



Expert Panel "Animal Welfare and Safety in Horse Keeping"

For most of you, animal welfare as a crucial influencing factor for the

development of our industry in the coming years is at the top of the list of favourite topics for the EEBA association's work.

A new EEBA expert panel will be dedicated to the topic of **Animal Welfare and Safety in Horse Keeping**. You are cordially invited to participate in the dialogue between science and industry in order to make a difference together.

The online kick-off meeting will be complemented by the presentation **"Animal welfare aspects in the context of product innovation"** by Leonie Krüger (Uelzener Versicherung) and Miriam Baumgartner (Agroscope / National Stud Avenches). Both were involved in the development of the BestTUPferd system at the Technical University of Munich.

Thursday, 4th of May 2023, 4 pm

Animal welfare and safety in horse husbandry: Industry and science in dialogue - working together to make a difference

Please follow the link for **registration**!

Please do also register if you can't join on this date but would like to attend in the future. Thank you very much!



Neue Statistiken und Marktdaten im Intranet

The overview of market data in the log-in area of our website has recently been updated. If you **forgot your personal password**, you can easily create a new one at any time by clicking on the ""Forgot password" button.

Mit herzlichen Grüßen aus dem Office Düsseldorf!

Anna Lena Grytz



EEBA European Equestrian Business Association

e.V. Industriestraße 6, 63633, Birstein Germany phone: +49 151 7200 64 06 mail: <u>contact@eeb-a.eu</u> web: <u>www.eeb-a.eu</u>

represented by the Executive Board: Stefan Schwanbeck (1st Chairman), Hugo Matthaes and Monique van Dooren-Westerdaal Management: Anna Lena Grytz Local court register: Local court Hanau Register of associations no.: 32484 VAT-ID: DE 348448079

This email was sent to {{contact.EMAIL}} You've received it because you've subscribed to our newsletter.

You can find more information about our data protection <u>here</u>. If you do not wish to receive any further information about the EEBA, please unsubscribe <u>here</u>.

> Gesendet von Sendinblue