



EEBA member update 3/23

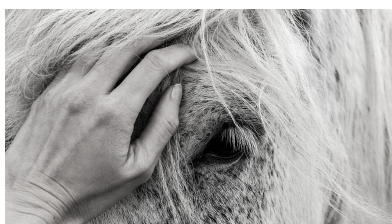
Dear members,

EQUITANA is just around the corner and we are strongly represented with a total of 28 participating members (!). We are very much looking forward to seeing you again in person and wish all active participants a good countdown and show set-up. You are always welcome at **stand 6-C06** for a coffee break, an exchange with industry colleagues or meetings with your business partners.

Please note: although we have invited people to the informal **members' meeting on Monday 13th** from 4.30 pm, we are of course aware that those with their own stand might only be able to join us later. We will have drinks and snacks available and a **hot snack will be served from 6 pm!** For better planning and preparation, we look forward to your [registration](#) (see below).

Some new **Expert Panel** dates are planned for the spring. We start with the invitation to the topic "Animal Welfare & Safety in Horse Keeping". Further topics and dates will follow.

We would also like to share a message from our member [Clever Equine Solutions](#) from Poland. Mateusz Gieryn and his team have developed a cutting-edge technology for the removal of manure from horse stables over a project period of 2 years with the support of the EU. In order to bring the product successfully to the market, **partners and investors are being sought.**



Expert Panel "Animal Welfare and Safety in Horse Keeping"

For most of you, animal welfare as a crucial influencing factor for the development of our industry in the coming years is at the top of the list of favourite topics for the EEBA association's work.

A new EEBA expert panel will be dedicated to the topic of **Animal Welfare and Safety in Horse**

Keeping. You are cordially invited to participate in the dialogue between science and industry in order to make a difference together.

The online kick-off meeting will be complemented by the presentation "**Animal welfare aspects in the context of product innovation**" by Leonie Krüger (Uelzener Versicherung) and Miriam Baumgartner (Agroscope / National Stud Avenches). Both were involved in the development of the BestTUPferd system at the Technical University of Munich.

Thursday, 4th of May 2023, 4 pm
Animal welfare and safety in horse husbandry: Industry and science in dialogue - working together to make a difference

Please follow the [link](#) for registration!

Please do also register if you can't join on this date but would like to attend in the future. Thank you very much!



Easy Manure Cleaner
The future of manure management

Looking for partners and investors!

"Dear Partners, we would like to share with you some information about our latest project, which is the culmination of two years of hard work by our company. For years, we have been aware of the pressing problem in almost every stable - the need for **automation in picking up of horse manure**. It is a very heavy, daily task that is difficult to find workers for, and current systems on the market do not meet the needs of stable owners. That is why we have created the **Easy Manure Cleaner** - a unique, innovative system that allows for **efficient, fast, and convenient daily stable cleaning**. If you are interested, the EEBA office will be glad to send you a presentation about the product.

Our project, sponsored by the European Union, is in the process of obtaining the necessary permits for sales. Therefore, we are **looking for partners, distributors and investors** interested in the **joint development of this project**. If you are interested in cooperation, we invite you to the presentation of our device at **Equitana** at the [Clever Equine Solutions](#) stand **3D08**. See you there!"



Members discount on evening shows

Round off the days at EQUITANA's popular **evening events**. Members are provided with a **discount** on the [Hop Top Show](#), an evening training clinic with [Uta Gräf and Andi Kreuzer](#) and a night all about High Dressage and Liberty Training by [Frédéric Pignon & Magali Delgado](#) (special guest: Linda Tellington-Jones).

The following links will take you to the **special rates** in the ticket shop:

[Hop Top Show](#), sun, 12.03.23

[Uta Gräf & Andi Kreuzer](#),

mon,13.03.23

[Frédéric Pignon & Magali](#)

[Delgado](#), tue, 14.03.23.



recommended reading

Already in January, the **European Council's** analysis and research team published its [predictions for 2023](#).

They provide interesting insights into the development of various economic and social aspects of life in Europe.

With best regards from Duesseldorf, see you soon in Essen!

Anna Lena Grytz



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