

# **EEBA at EQUITANA '23**

Dear members,

Based on the feedback from you and in order to better reflect the internationality of our members, we have decided not to hold a live **Annual General Meeting** at EQUITANA. Instead, we will offer an **online** meeting in spring to vote on important topics of the association's work and to set the direction for the year.

The many interesting conversations and encounters during a successful **spoga horse** have shown that there is no substitute for personal exchange (**final report** <u>link</u>). Congratulations at this point to Maria Näther & her team for the successful come-back after the Corona edition last year!

As we can best inform those interested in EEBA in direct conversation, we will also use the upcoming **EQUITANA** to present the association to a broad public. Do you know someone who would fit well into our network? Please feel free to recommend us! Together with our coexhibitors, we look forward to your **visit to our stand 6-C06** and wish all exhibiting members a successful countdown to the show!



#### **Members get-together**

after a successful premiere last year lwe and out co-exhibitors Malgré
Tout Media, Regupol, Stallvärme, horsemapp and equisfair would like to invite you to an informal gettogether at the EEBA-stand 6-C06.

Monday, 13.03.23, from 4.30 pm

Get to know other members, exchange ideas, enjoy an after-work beer and snacks. Are you in? We look forward to receiving your **confirmation** and to meeting you soon!



#### **EQUITANA** invites you!

EQUITANA Director Christina Uetz cordially invites EEBA members to visit the World Equestrian Fair and provides **two free tickets** per member. Please send a message to the <u>EEBA office</u> if you are interested.



# Members discount on evening shows

Round off the trade fair days at EQUITANA's popular **evening events**. Members are provided with a discount on the <u>Hop Top Show</u>, an evening training clinic with <u>Uta Gräf und Andi Kreuzer</u> and a night all about High Dressage and Liberty Training by <u>Frédéric Pignon & Magali Delgado</u> (special guest: Linda Tellington-Jones).

The following links will take you to the special rates in the ticket shop:
Hop Top Show, March 12th, Sunday
Gräf & Kreuzer, March 13th,
Monday
Pignon & Delgado, March 14th,
Tuesday.



#### **Job Market**

Together with Prof. Dr. Dirk Winter from **Nürtingen University**, EQUITANA offers exhibiting companies the exclusive opportunity to meet motivated and committed **graduates** at the Job Market and to shape the future of applicants and their own companies together.

Monday, March 13th, 2.30 - 4 pm Congress Center South, Foyer of room 'Rheinland'

You are an exhibitor and have vacancies? Please get in touch with <u>Ulrike Göddecke</u>, +49 211 90191-107 for detailed information.



# EEBA-Pavillons - where to present your business?

As some of you have expressed interest in further EEBA joint stands at fairs and events this year, we would like to know in more detail which

markets are important to you. Please take 5 minutes to tell us about your **preferences**. If the demand is there, we will research suitable platforms and participation prices and come back to you with proposals. Thank you very much!



### Erstes Hessisches Vielseitigskeitsforum offer to exhibit

The Hessian Eventing Forum is the new platform for riders, parents, clubs, riding schools, trainers, show experts, organisers and those interested in eventing. In lectures, workshops and discussion rounds, experts, athletes and interested parties will exchange views on topics related to eventing. Professional recommendations, training, methods and future developments are some of the topics.

You have the opportunity to be **one** of 10 exhibitors for only 250,- €.

March 25th & 26th Dillenburg State Stud

if interested please get in touch with <u>Stefan Schwanbeck</u>.



#### **Reading Tip**

Interesting insights into the development of the global feed market (the equine sector is seen as a growth market for the coming years) are provided by the Alltech Agri-Food Outlook 2023 in the EEBA intranet.

The <u>Deutschlandatlas</u> of the German Federation provides **detailed statistics** on 56 different indicators of living and working in Germany. Are you looking for direct contact with a specific member of the EEBA? The EEBA <u>Intranet</u> provides access to **contact details of all members**.

Best regards from the Düsseldorf Office and see you soon in Essen!

Anna Lena Grytz



## **EEBA European Equestrian Business Association**

e.V.

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