



Members Update 1 - January '23

Dear Members

On behalf of the office and the board of directors, we wish you all a happy, healthy, peaceful and successful new year!

We have set ourselves a lot of goals for 2023! We are counting on your support, a lively exchange in our network and the acquisition of further members. Let's get started...!



EQUITANA Innovation Award 2023 - last minute entries!

EQUITANA (March 9th - 15th, 2023) is looking for the best products and concepts that make everyday life in the stable easier, safer and more beautiful. The renowned [EQUITANA Innovation Award](#) has been presented since 2007 and offers exhibiting companies an attractive platform to present their innovations. The **application deadline is 9.01.23!** Details in the link.



EQUITANA shared pavillion

The planning of our **joint stand at EQUITANA** is starting to get into details. Participation as a **co-exhibitor** is possible **from € 2,500** (plus VAT). The basic package covers cost sharing for stand space/construction & stand service, electricity, customer hospitality with drinks, marketing package and your illuminated company display. If you would like to participate, please give me your **feedback by 13.01. at the latest!**



Visit us!
Hall 7, Stand H001



EBBA @ spoga horse '23

Also this year we will be exhibiting at [spoga horse '23](#) in Cologne from **04 - 06 February 2023**. Together with our co-exhibitors EQUITANA and Malgré Tout Media we are looking forward to your visit at **booth H001 in hall 7!**

You are not exhibiting yourself, but would like to visit spoga horse? You can get your **free ticket** from us!

Participants of the **Expert Panel 'Safety in Equestrian Sports'** will separately receive an invitation for a live meeting of the working group on site.



General Meeting 2023 - finding a date

Our **annual general meeting** is scheduled for next spring. After the many online meetings of the past year, we would like to combine the upcoming AGM with a **live meeting**. **EQUITANA** invited us to hold the meeting onsite during the exhibition. Please [let us know](#) your **date preferences until 13.01.23** latest. Thank you very much!

In addition, an **informal after-work get-together** is planned at the EEBA booth. Invitation follows!

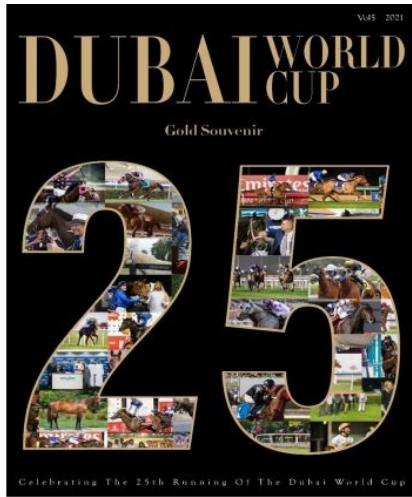


EQUITANA '23 Trade visitor tickets at a reduced price!

Save now with our promotion code **equEEBA23** at the EQUITANA [Ticketshop](#)!

If you book until 31.01. you save 36% on the day ticket, afterwards until 28.02. the discount is 33%. You are also welcome to provide the discount code to your employees or customers.

Junior tickets, the evening shows and the weekend are excluded from the promotion. A maximum of 5 tickets per purchase. The total contingent is limited!



Advertising in the United Arab Emirates

UAE is an important market for you? We have the opportunity to include an **EEBA special booklet** in two special issues of the [Ten Furlongs](#)

[Magazines](#):

Saudi Cup Platinum Souvenir (2023) & **Dubai World Cup Gold Souvenir** (2023).

These two events can be considered seasonal highlights of horse racing. The magazines are sent exclusively to a **select audience** of 9,500 key owners, trainers and race directors across the region, including the royal families in the United Arab Emirates, Saudi Arabia, Bahrain and Qatar. Please contact me at **short notice** if you are interested. For the realization **20 participants à 500,- €** are necessary, print deadline is already beginning of February.

With best regards from the Duesseldorf office!

Anna Lena Grytz



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