



## How was EQUITANA?

Dear members,

EQUITANA 2023 is now already a week behind us and we would like to know from you: how was it?

Whether you were an exhibitor, a visitor or an observer from a distance, **please share your opinion** with us! We have set up a small association-internal [survey](#), which is primarily focused on those points that were particularly frequently discussed on site. We have the opportunity to share our evaluation as industry professionals (anonymously) with the organizer and in this way contribute to further development. Take advantage of this opportunity!

Please follow the [link](#) for the official final **press release**.

We returned home with a many valuable impressions, suggestions and current topics. The discussions on site were lively, in part very profound with regard to the future development of our industry and noticeably different than before Covid. It seems that the view on some things has changed permanently or that a new significance is attached to them.

In this context we would like to invite you once more to participate in the **Expert Panel Meeting** mentioned below! Further dates for other topics will follow...

And since it is well known that after the trade fair is always before the trade fair: please share your [plans for trade fair and event participations](#) with us. Thank you very much!

Last but not least: **Many thanks** to our members USG and Regupol for their generous practical support in the realization of our exhibition stand and to our co-exhibitors Malgré Tout, Equisfair, Horsemapp, Regupol and Stallwärme for a great 7 days together in Essen!

**Expert Panel**  
**"Animal Welfare and Safety**  
**in Horse Keeping"**

For most of you, animal welfare as a



crucial influencing factor for the development of our industry in the coming years is at the top of the list of favourite topics for the EEBA association's work.

A new EEBA expert panel will be dedicated to the topic of **Animal Welfare and Safety in Horse Keeping**. You are cordially invited to participate in the dialogue between science and industry in order to make a difference together.

The online kick-off meeting will be complemented by the presentation "**Animal welfare aspects in the context of product innovation**" by Leonie Krüger (Uelzener Versicherung) and Miriam Baumgartner (Agroscope / National Stud Avenches). Both were involved in the development of the BestTUPferd system at the Technical University of Munich.

**Thursday, 4th of May 2023, 4 pm**  
***Animal welfare and safety in horse husbandry: Industry and science in dialogue - working together to make a difference***

Please follow the link for [registration!](#)

Please do also register if you can't join on this date but would like to attend in the future. Thank you very much!

With best regards from Duesseldorf!

Anna Lena Grytz



## **EEBA European Equestrian Business Association e.V.**

Industriestraße 6, 63633, Birstein  
Germany

phone: +49 151 7200 64 06

mail: [contact@eeb-a.eu](mailto:contact@eeb-a.eu)

web: [www.eeb-a.eu](http://www.eeb-a.eu)

represented by the Executive Board: Stefan Schwanbeck (1st Chairman), Hugo Matthaes and Monique van Dooren-Westervaal

Management: Anna Lena Grytz

Local court register: Local court Hanau

Register of associations no.: 32484

VAT-ID: DE 348448079

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