

## Minutes:

### EEBA General Meeting, 18.03.2022

On 18 March 2022, the first general meeting was held via Microsoft Teams from 10 - 11.30 a.m. with 37 members attending (attendees list attached).

Stefan Schwanbeck (1st Chairman) welcomed the members to the General Assembly as Chair of the meeting.

Anna Lena Grytz (CEO) was the minute taker, presented the agenda and acted as moderator.

The Chair of the meeting noted that the meeting had been convened in accordance with the statutes and gave the floor to Anna Lena Grytz. She pointed out the European and national antitrust law, as well as the antitrust law information of the EEBA in two languages (German and English) and presented the agenda:

- Welcome
- Warmup - Latest market insights
- What has happened since the foundation?
  - office & team
  - status quo memberships
  - website & social media
  - press & communication
- Financial plan for 2022
  - presentation
  - approval (by voting)
- Planned activities
  - event participations
  - working groups
  - identified topics
  - Kickoffs & How-to-do
  - network meetings
  - Other

1. Welcoming all attendees to the first general meeting.
2. During the warm-up, a summary of relevant figures from a recent study ("Sport participation and sports consumption spotlighted by the Covid 19 pandemic" (by Federal Ministry for Economic Affairs and Climate Protection (BMWK)) was presented. Via Microsoft Forms, members had the opportunity to take part in an anonymous survey on the topic "Impact of COVID-19 on your business / Einfluss von Covid 19 auf Ihre Geschäfte". 28 people participated. An overview of the results was shared directly in the meeting.

1. How did Covid 19 effect your business in the past two years (compared to 2019)? / Welche Auswirkungen hatte Covid 19 in den vergangenen zwei Jahren auf Ihre Geschäfte (im Vergleich zu 2019)?

[Weitere Details](#)

● significant growth / deutliches...	4
● slight growth / leichtes Wachs...	14
● stagnation / Stagnation	4
● slight decline / leichter Rückg...	1
● significant decline / deutlicher...	5



3. The status quo included a presentation of the Birstein office and the team. Likewise, graphics were used to show how many members belong to the association at this point in time and the corresponding distribution by country and industry. The social media channels, the most important functions of the website and tips for support were then presented. Finally, there was an update on the current appearance in the press.
4. Before the members approved the financial plan for 2022, the costs of a membership, the budgeted revenue and the expected costs of the first financial year were presented. Voting on the financial plan was done anonymously via Microsoft Forms "Approval of the financial plan for 2022 / Genehmigung der Finanzplanung für das Jahr 2022". The financial plan was approved with 24 votes for "I agree", 3 votes for "I abstain" and 0 votes for "I disagree".
5. Planned activities were then presented. Attention was drawn to the exhibition stands at the Equitana and Spoga and invitations were issued to visit them. Ideas for future working groups and focal points were presented and other topics such as the newsletter were addressed. Using Microsoft Forms, an opinion was sought on the language to be used for future communication. The office will check how and which communication can be bilingual in the future.

1. How should we communicate with you in the future? / Wie sollten wir zukünftig kommunizieren?

[Weitere Details](#)

- english only is fine / nur engli... 17
- bilingual preferred / zweispra... 8



6. Afterwards, attention was drawn to the get-together at EQUITANA and the first ideas for working groups were collected in an open discussion.
7. Finally, Anna Lena Grytz thanked everyone for their participation and closed the meeting at 11.30 am.

Signature Chair of the Meeting, Stefan Schwanbeck



Signature Minutes Secretary, Anna Lena Grytz



Organizer:

Anna Lena Grytz  
Lene Traxel

Attendees:

Stefan Schwanbeck

Monique Westerdaal

Hugo Matthaes



Joaquín Salado Rodriguez

Rolf Roßbach

Winter Dirk

Friedhelm Donde

Lauran Schreiber

Frank Weißkirchen

Gerlinde Hoffmann

Carlos Carvalho

Jessica Stommel

Claudio Gutierrez

Michael Meenen

Claire Williams

Kerstin Schmidt

Troels Højvig

Vera Santos

Anna Nyström

Klas Pettersson

Andreas Gölkel

Anna van Dam

Maike Rakebrandt

Lena Freistühler

Amit Moriani

Maria Näther

Christina Uetz

Nora Schmitz

Christina Krajewski

Fabio Colombo

EEBA European Equestrian Business Association e.V.  
represented by Stefan Schwanbeck, Hugo Matthaes, Monique van Dooren-Westerdaal  
Industriestr. 6  
63633 Birstein / Germany  
Phone: +49 (0)151 72006406  
E-mail: [contact@eeb-a.eu](mailto:contact@eeb-a.eu)

Vereinsregister Hanau: VR 32484  
Steuer-Nr. 019 227 18013  
USt-IdNr. / VAT: DE 348448079  
VR Bank Fulda eG  
IBAN: DE13 5306 0180 0000 4886 07  
BIC: GENODE51FUL



David Wewetzer

Julius Krawczyk

Ruth Büchlmann

Stephanie Sieker

Sebastien Dubois

Maike Rakebrandt